

Prism Powerwash, Inc. Re-defines Its Structure to Form The Prism Group, LLC

Lakewood, NJ, December 1, 2009— Over the years, Prism Powerwash, Inc. has developed from a small concern dealing with varieties of pressure washing to a successful company with the infrastructure to maintain and manage all facets of facility operations for properties, and this week the company has announced that The Prism Group, LLC will be the parent company of Prism Powerwash, Inc. as well as four other divisions. With the redefining of its structure, Prism has focused its total facility efforts and developed partnerships to ensure delivery of the highest-quality service at the lowest possible cost. The Prism Group, LLC will focus on achieving growth in multiple business segments that are important to its development activities: **Prism Powerwash, Prism Facility Services (PFS), Prism 24/7 Asset Management Call Center, Prism Green Solutions** and **Prism Integrated Energy**.

Prism Powerwash provides power wash services for multiple property types. Prism's engineering background allows for professional evaluation and selection of the best appropriate manufacturer products and equipment for the market place while ensuring that all of the power washing operations will not cause pollution to the environment or harm to human health. Prism primarily operates with hot water and steam, and uses only environmentally safe cleaning agents when required. The unique Prism three step process (REMOVE, CLEAN, RINSE) does not stop at sidewalks; under canopies, storefronts, and columns are included. **Prism Facility Services (PFS)** offers total facility services of commercial properties. PFS is fully integrated with project management expertise that allows PFS to have a broad understanding of its partners' diverse range of needs and serve as a single point of contact to better coordinate initiatives. Sharing a unified company ideology allows PFS to work in semi-autonomous groups, focusing its strengths on the administrative support, managerial work, technical work, logistical planning, directing, controlling of a safe environment, and the efficient beautification of properties that is supportive to the company's partners' individual needs. **Prism 24/7 Asset Management Call Center** provides a proprietary, real-time, web-based technology and call center to its users 24 hours per day, 7 days per week, 365 days per year. Prism 24/7 includes reporting, call recording, screen shots, dispatching, invoice processing, survey data storage, et cetera. **Prism Green Solutions** is an environmental platform committed to embodying overall consciousness to the environment, including preservation efforts consistent with national regulations. This platform is integral in both Prism Powerwash and Prism Facility Services, governing new approaches to operate responsibly with impact on the environment. **Prism Integrated Energy** is focused on alternative energy and providing energy management solutions. This platform provides partners with access to an energy management infrastructure that promotes awareness and strategy while delivering measured financial values.

Through 18 years of growth, Prism's commitment to raising the quality of power wash services and total facility services has remained constant and F. Michael Davis says, "It's our company's passion for excellence that is reflected daily in the dedication of each Prism employee and alliance partner across the United States."

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